

## Message Text

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44

ACTION NEA-09

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /017 W

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R 100620Z JUN 74

FM AMEMBASSY ISLAMABAD

TO USDOC WASHDC

INFO SECSTATE WASHDC 5124

AMCONSUL KARACHI

UNCLAS ISLAMABAD 5506

E.O. 11652: N/A

TAGS: BEXP, PK

SUBJ: TRADE PROMOTION: MARKET STUDIES

REF: (A) USDOC 3116 (B) STATE A-1453 (C) STATE A-9440 NOV. 14, 1973

1. AS OF JUNE 3, 1974 A TOTAL OF DOLS 2,518.60 HAS BEEN OBLIGATED TO COVER EXPENSES INCURRED IN CONDUCTING MARKET RESEARCH STUDIES FOR PAKISTAN IN FY 1974, LEAVING A BALANCE OF DOLS 5,481.40. A PART OF THIS BALANCE WILL BE REQUIRED BY POSTS TO COVER CLERICAL AND OTHER EXPENSES RELATED TO MARKET STUDIES, WHICH WILL BE INCURRED IN JULY AND AUG. 1974, AS PRESENT MARKET STUDIES STILL FAR FROM COMPLETION. POSTS WOULD ALSO LIKE TO USE SOME OF THESE EXCESS CURRENCY FUNDS (WHICH WILL ACTUALLY BE DISBURSED FROM LOCAL USDO RUPEE ACCOUNT) FOR LOCAL PROCUREMENT OF CERTAIN SUPPLIES AND SERVICES TO ENHANCE COUNTRYWIDE COMMERCIAL PROGRAM INCLUDING COMMERCIAL NEWSLETTER, TRADE OPPORTUNITIES PROGRAM, REPRESENTATION, TRAVEL, ETC.

2. ACTION REQUESTED:

A. THAT COMMERCO AUTHORIZE REMAINING FUNDS TO BE KEPT AVAILABLE TO COMPLETE MARKET RESEARCH STUDIES AFTER JUNE 30, 1974, WHEN CURRENT AUTHORIZATION EXPIRES.

B. THAT COMMERCE ADVISE POSSIBILITY OF AMENDING BUDGET AUTHORIZATION TO ALLOW FOR EXPENDITURE OF FUNDS FOR ITEMS NOT PREVIOUSLY AUTHORIZED. CONGEN KARACHI COMMERCIAL SECTION BADLY NEEDS A NEW ELECTRIC TYPEWRITER WHICH WOULD BE USED PRIMARILY IN TYPING MONTHLY

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COMMERCIAL NEWSLETTER BUT WILL ALSO BE USED IN OTHER PROGRAM

ACTIVITIES OF THE DEPARTMENT OF COMMERCE INCLUDING TYPING OF  
MARKET RESEARCH STUDIES. REMAINING MONEY WOULD BE SPEND BY THE FOUR  
POSTS IN PAKISTAN ON ACTIVITIES STRICTLY AIMED AT PROMOTING  
AMERICAN COMMERCIAL INTERESTS. CONGEN KARACHI CONCURS IN THESE  
REQUESTS.  
LUPPI

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NNN

## Message Attributes

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